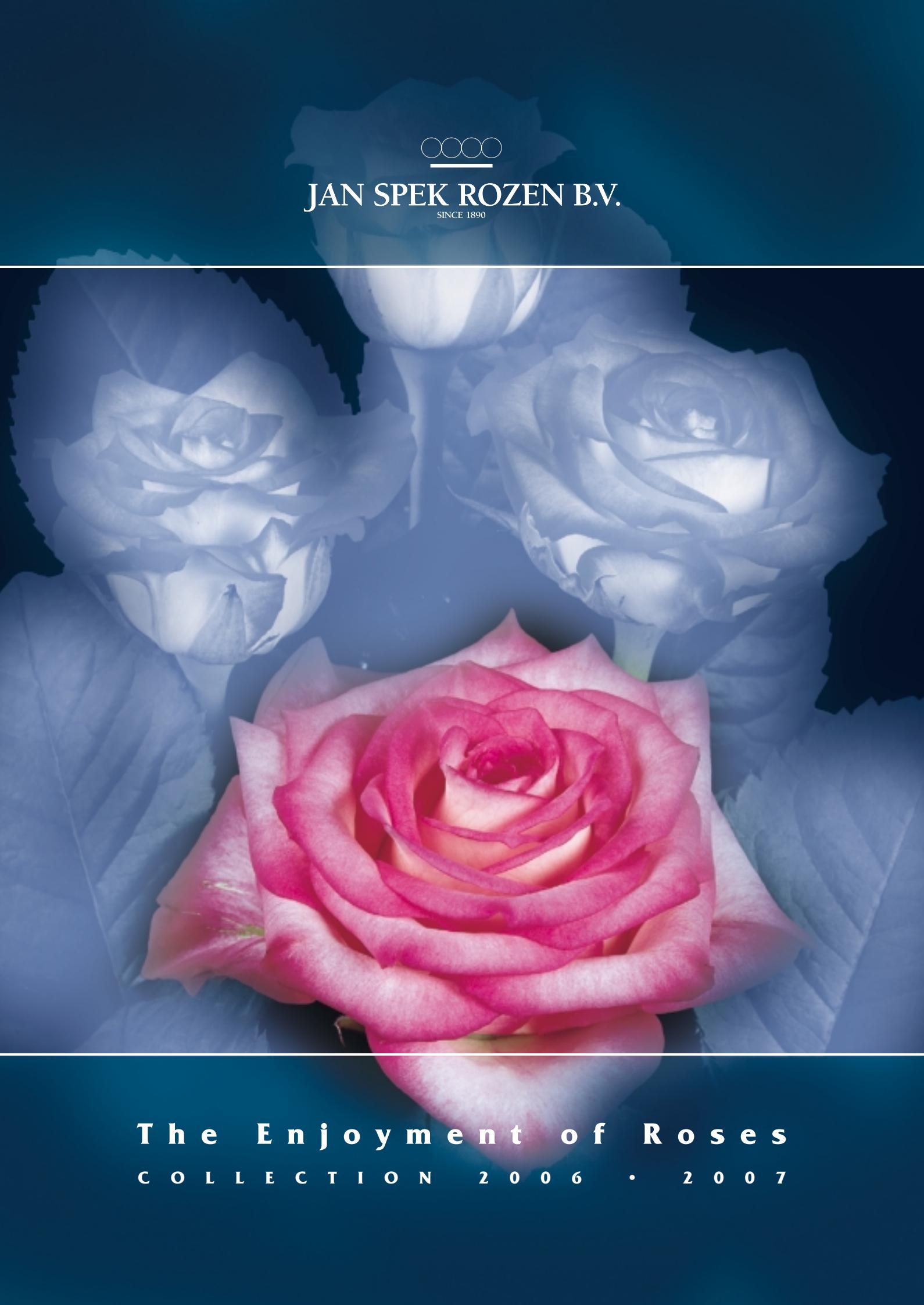




JAN SPEK ROZEN B.V.

SINCE 1890



The Enjoyment of Roses
COLLECTION 2006 • 2007

H i s t o r y o f o u r c o m p a n y



JAN SPEK ROZEN B.V.

SINCE 1890

The Company was founded in the year of 1890 by my great grandfather who's name was Jan. The company went from "father to son" so I, Erik am now the fourth generation in charge of the Company. In the beginning it was an "ordinary Boskoop Nurseries" growing many varieties of shrubs, conifers, Rhododendron, Azalea and... since the beginning roses. The Company was exporting the crop to The United Kingdom, Sweden, Germany and also Canada was a big customer, especially for roses.

When time passed by the rose became more and more an important item for the company especially working on new rose varieties including rose-under stock. During professional rose shows since 1913 (!) also with new varieties already, the Jan Spek Company became more and more well known as the Rose Specialist. This in a time that there were no laws regarding the protection of the roses. A large stock of the new rose-varieties were grown by the owner of the new variety where after the propagating-material was sold at a high price as possible.

Then of course after that everybody could grow the rose. That changed when the Plant Breeders Rights law came into force in 1948 and it became possible to receive Breeders Rights and the owner could ask for a "royalty" for his breeding work.

Being one of the very few companies who had been working (and loving it) with new roses like testing and introducing roses many International wellknown rose breeders contacted Jan Spek in order to represent them in the Netherlands where there was a good market for growing and selling roses. (Garden)roses were tested from famous breeders like McGredy, Dickson, Poulsen, Lens, some British breeders and from the famous Jackson & Perk-

ins from the United States.

As mentioned these were all garden roses till around the beginning of the sixties (1960) the demand for new cut rose varieties became stronger and stronger.

Again, it was Jan Spek Rozen who was one of the first to built a greenhouse in order to test these special type of roses. The varieties from Jackson and Perkins brought the first success. Jan Spek Rozen was the first to introduce these varieties like Zorina, Junior Miss, Golden Garnet, Sonora, Coral Princess and many others.

Thought this success other breeders wanted to have there varieties tested and represented by Jan Spek Rozen ofwhich one of the most wellkonw nowadays is Kordes from Germany. This "marriage" started in 1968 and started the success story of the Kordes cut rose varieties. After a very successful period for both companies with the introduction of many world wide known roses, the cooperation ended in 2000 when both companies decided to move on on with there own varieties.

In The Netherlands the rose variety of Jan Spek "Happy Hour" has reached the top 5 in flower sales at the auction VBA. N-Joy is coming up quickly to the top as well. Of course our roses are tested in those area in the world where the conditions (climate, labour-costs) are much better then in Northern Europe, like in the East-African countries, the South America countries and also Asia, South-Korea and Japan are the Jan Spek varieties begining to be popular.

In 1990 Jan Spek Roses was highly awarded by the Queen of the Netherlands: they became the Royal title:
BY APPOINTMENT TO THE COURT OF THE NETHERLANDS.





tradename	denomination	flower type	diameter	headsize	# petals	# thorns	cutstage	vaselife after wet transport	stadium	average length	productie/m2/year/substrate/4.500 lux
Adventure®	SPEconan	large	10 cm	7.0-8.0 cm	90-95	light	2.0	10-14	2,5	70-90	120-140
Amber®	SPEdlap	intermediate	9-10 cm	4.0 cm	35-40	moderate	1.0	10-14	4,0	60-80	180-200
Cupido®	SPEdido	intermediate	9 cm	3.5-4.0 cm	30-35	moderate	1,5	14-16	3,5	70-80	200-240
Damaris®	SPEdaris	large	11-12	6.0 cm.	35-45	moderate	1,5	8-12	3,5	70-80	180-220
Denice®	SPEdeni	intermediate	10-11 cm	4.0-4.5 cm	35-40	strong	1,5	14-16	4,0	60-80	220-240
Ensemble®	SPFensemble	intermediate	10	4.0 cm.	30-35	light	1,5	12-16	3,5	70-80	200-240
Golden Earring®	SPEarring	large	11 cm	5.0 cm	30-35	light	1,5-2,0	14-16	3,5	60-70	160-180

These data have been obtained under Dutch growing conditions. Depending on growing methods this information can vary.



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THE
ENJOYMENT
OF ROSES

New!
Myrthe®



New!

Live Act®



Cartoon®



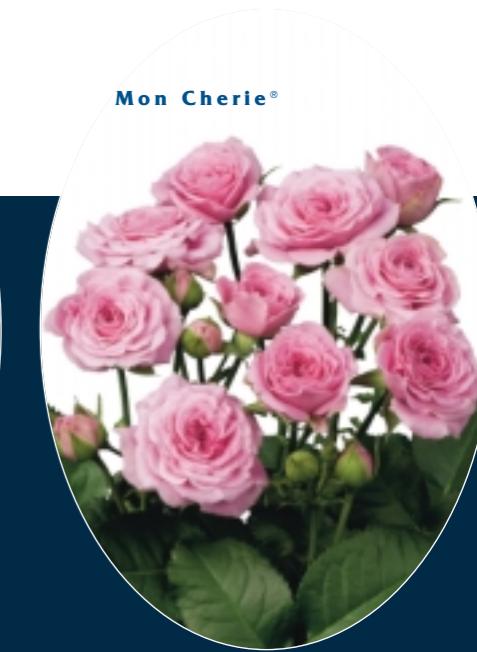
New!
Nectarine®



Silvana®

tradename	perc tros	denomination	flower type	diameter	headsize	# petals	# thorns	cutstage	vaselife after wet transport	stadium	average length	productie/m2/year/ substrate/4.500 lux
Cartoon®		SPEdoon	sweatheart	7 cm	3.5 cm	40-45	moderate	1.5	14-16	3.0	50-60	300-350
Cartoon®	70%	SPEdoon	spray	6 cm	3.0 cm	35-40	moderate	1.5	14-16	2.5	50-70	80-120
Espresso®		SPEbrown	intermediate	9 cm	3.5-4.0 cm	25-30	light	1.0	10-12	5.0	60-75	200-220
Glitter®		SPEcream	large	10 cm	4.5-5.0 cm	30-35	light	1.5-2.0	14-16	3.5	60-70	160-180
Live Act®		SPEfesco	intermediate	9-10 cm	4.0 cm	30-35	moderate	1.0	14-16	4.0	60-75	350-400
Myrthe®		SPEgyrthe	large	10 cm.	5.0 cm.	26-32	moderate	1.5	8-12	4.0	60-80	180-200
Nectarine®		SPEfarine	intermediate	8-9 cm	4.0-4.5 cm	50-55	thornless	1.5-2.0	14-16	3.0	50-70	220-260
Silvana®		SPEdelah	large	12 cm	6.0 cm	30-35	light	1.0-1.5	10-14	4.0	70-90	140-160

These data have been obtained under Dutch growing conditions. Depending on growing methods this information can vary.



tradename	perc tros	denomination	flower type	diameter	headsize	# petals	# thorns	cutstage	vaselife after wet transport	stadium	average length	productie/m2/year/ substrate/4.500 lux
Englisch Eyes®	SPEfeyes	intermediate	9 cm	3.5-4.0 cm	55-65	thornless	1.5-2.0	10-12	3,5	50-65	180-220	
Green Planet®	SPEbegro	intermediate	9 cm	5.0 cm	45-50	moderate	1,5	12-14	2,5	60-75	220-260	
Happy Hour®	SPEdappy	large	10 cm	4.5-5.0 cm	35-40	moderate	1,5	10-14	3,0	60-80	180-220	
King Arthur	SPEGing	large	10-11	4.5-5.0 cm	55-65	strong	1,5-2.0	10-14	2,5	60-70	160-180	
Limo®	SPEdole	large	10-11 cm	6.0 cm	35-40	moderate	1.5-2.0	6-10	2,5	80-100	140-160	
Mon Cherie®	80% SPEdonna	spray	6 cm	2.5 cm	60-65	moderate	1,0	6-10	4,5	50-60	160-200	
Respect®	SPEbered	intermediate	10 cm	4.5 cm	30-35	moderate	1,0	12-14	4,0	65-80	220-240	
Sandy®	SPEbutti	sweatheart	8-9 cm	3.5 cm	30-35	moderate	1,0	14-16	5,0	50-65	350-400	

These data have been obtained under Dutch growing conditions. Depending on growing methods this information can vary.



JAN SPEK ROZEN B.V.
SINCE 1890

THE
ENJOYMENT
OF ROSES

N - S e r i e s ®

tradename	denomination	flower type	diameter	headsize	# petals	# thorns	cutstage	vaselife after wet transport	stadium	average length	productie/m2/year/ substrate/4.500 lux
N-Amour®	SPEgamo	intermediate	9.5-10 cm	4.5 cm.	45-55	strong	1.5	10-14	3.5-4.0	50-65	220-260
N-Courage®	SPEgage	intermediate	10 cm.	4.5 cm.	55-60	strong	1.5-2.0	10-14	3.5-4.0	50-65	220-260
N-Joy	SPECdown	intermediate	10 cm	4.5 cm	55-60	strong	1.5-2.0	10-14	3.5-4.0	50-65	220-260
N-Tertain®	SPEgain	intermediate	10 cm	4.5 cm	55-60	strong	1.5-2.0	10-14	3.5-4.0	50-65	220-260

These data have been obtained under Dutch growing conditions. Depending on growing methods this information can vary.





tradename	perc tros	denomination	flower type	diameter	headsize	# petals	# thorns	cutstage	vaselife after wet transport	stadium	average length	productie/m2/year substrate/4.500 lux
Old Dutch®		SPEfunky	intermediate	8 cm	4.0 cm	30-35	light	2.0	14-16	3,5	60-70	200-240
Old Dutch®	25%	SPEfunky	spray	7 cm	3.5 cm.	30-35	light	2.0	14-16	3,5	60-75	50-60
Petrol®		SPECoffi	large	9-10 cm	4.5-5.0 cm	55-60	strong	1.5-2.0	6-10	2.0-3.0	50-70	160-180
Rotana®		SPEgana	intermediate	10 cm.	3.5-4.0 cm.	40-45	light	1.5-2.0	14-16	3,0	50-65	160-200
Splash®		SPEdish	large	10-11 cm	5.0 cm	40-45	moderate	1.0	10-14	4,5	80-100	200-220
Tombola®		SPEbola	large	11 cm	5.0 cm	30-35	light	1.5-2.0	14-16	3,5	60-70	160-180
Wanted®		SPEfire	large	11-12 cm	5.0 cm	40-45	strong	1.5-2.0	10-14	3,5	70-90	180-200
Yabadabadoo®		SPEdaba	large	10-11 cm	4.0-4.5 cm	30-35	light	1.5	10-12	3,5	60-80	220-260

These data have been obtained under Dutch growing conditions. Depending on growing methods this information can vary.

Old Dutch® spray



Old Dutch®



Splash®



Wanted®



A s s o r t m e n t

A g e n c i e s

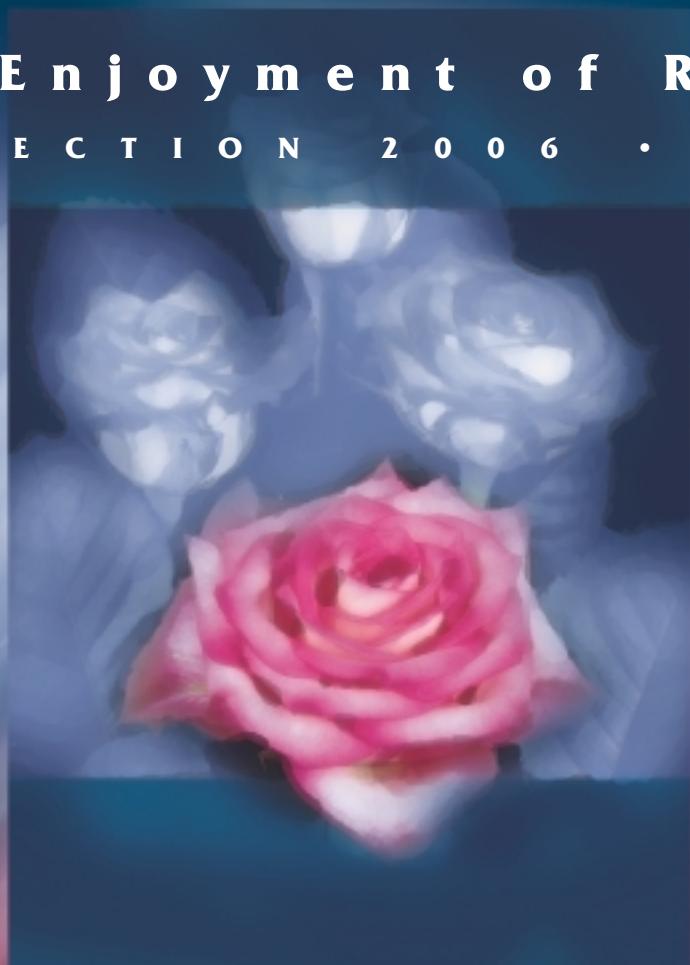
tradename	perc tros	denomination	flower type	diameter	headsize	# petals	# thorns	cutstage	vase life after wet transport	stadium	average length	productie/m2/year/substrate/4.500 lux
Adventure*		SPEconan	large	10 cm	7.0-8.0 cm	90-95	light	2.0	10-14	2,5	70-90	120-140
Amber*		SPEdilap	intermediate	9-10 cm	4.0 cm	35-40	moderate	1.0	10-14	4,0	60-80	180-200
Cartoon*		SPEdoon	sweatheart	7 cm	3.5 cm	40-45	moderate	1.5	14-16	3,0	50-60	300-350
Cartoon*	70%	SPEdoon	spray	6 cm	3.0 cm	35-40	moderate	1.5	14-16	2,5	50-70	80-120
Cupido*		SPEfido	intermediate	9 cm	3.5-4.0 cm	30-35	moderate	1.5	14-16	3,5	70-80	200-240
Damaris*		SPEgaris	large	11-12	6.0 cm.	35-45	moderate	1.5	8-12	3,5	70-80	180-220
Denice*		SPEdeni	intermediate	10-11 cm	4.0-4.5 cm	35-40	strong	1.5	14-16	4,0	60-80	220-240
Englisch Eyes*		SPEeyes	intermediate	9 cm	3.5-4.0 cm	55-65	thornless	1.5-2.0	10-12	3,5	50-65	180-220
Ensemble*		SPEGemble	intermediate	10	4.0 cm.	30-35	light	1.5	12-16	3,5	70-80	200-240
Espresso*		SPEbrown	intermediate	9 cm	3.5-4.0 cm	25-30	light	1.0	10-12	5,0	60-75	200-220
Glitter*		SPECream	large	10 cm	4.5-5.0 cm	30-35	light	1.5-2.0	14-16	3,5	60-70	160-180
Golden Earring*		SPEearing	large	11 cm	5.0 cm	30-35	light	1.5-2.0	14-16	3,5	60-70	160-180
Green Planet*		SPEbegro	intermediate	9 cm	5.0 cm	45-50	moderate	1.5	12-14	2,5	60-75	220-260
Happy Hour*		SPEdappy	large	10 cm	4.5-5.0 cm	35-40	moderate	1.5	10-14	3,0	60-80	180-220
King Arthur*		SPEging	large	10-11	4.5-5.0 cm.	55-65	strong	1.5-2.0	10-14	2,5	60-70	160-180
Limo*		SPEdole	large	10-11 cm	6.0 cm	35-40	moderate	1.5-2.0	6-10	2,5	80-100	140-160
Live Act*		SPEfesco	intermediate	9-10 cm	4.0 cm	30-35	moderate	1.0	14-16	4,0	60-75	350-400
Mon Cherie*	80%	SPEdonna	spray	6 cm	2.5 cm	60-65	moderate	1.0	6-10	4,5	50-60	160-200
Myrthe*		SPEgyrthe	large	10 cm.	5.0 cm.	26-32	moderate	1.5	8-12	4,0	60-80	180-200
N-Amour*		SPEgamo	intermediate	9.5-10 cm	4.5 cm.	45-55	strong	1.5	10-14	3.5-4.0	50-65	220-260
N-Courage*		SPEgage	intermediate	10 cm.	4.5 cm.	55-60	strong	1.5-2.0	10-14	3.5-4.0	50-65	220-260
Nectarine*		SPEfarine	intermediate	8-9 cm	4.0-4.5 cm	50-55	thornless	1.5-2.0	14-16	3,0	50-70	220-260
N-Joy*		SPEclown	intermediate	10 cm	4.5 cm	55-60	strong	1.5-2.0	10-14	3.5-4.0	50-65	220-260
N-Terain*		SPEgain	intermediate	10 cm	4.5 cm	55-60	strong	1.5-2.0	10-14	3.5-4.0	50-65	220-260
Old Dutch*		SPEfunky	intermediate	8 cm	4.0 cm	30-35	light	2.0	14-16	3,5	60-70	200-240
Old Dutch*	25%	SPEfunky	spray	7 cm	3.5 cm.	30-35	light	2.0	14-16	3,5	60-75	50-60
Petrol*		SPEcoffee	large	9-10 cm	4.5-5.0 cm	55-60	strong	1.5-2.0	6-10	2,0-3,0	50-70	160-180
Respect*		SPEbered	intermediate	10 cm	4.5 cm	30-35	moderate	1.0	12-14	4,0	65-80	220-240
Rotana*		SPEgana	intermediate	10 cm.	3.5-4.0 cm.	40-45	light	1.5-2.0	14-16	3,0	50-65	160-200
Sandy*		SPEbutti	sweatheart	8-9 cm	3.5 cm	30-35	moderate	1.0	14-16	5,0	50-65	350-400
Silvana*		SPEdelah	large	12 cm	6.0 cm	30-35	light	1.0-1.5	10-14	4,0	70-90	140-160
Splash*		SPEdish	large	10-11 cm	5.0 cm	40-45	moderate	1.0	10-14	4,5	80-100	200-220
Tombola*		SPEbola	large	11 cm	5.0 cm	30-35	light	1.5-2.0	14-16	3,5	60-70	160-180
Wanted*		SPEfire	large	11-12 cm	5.0 cm	40-45	strong	1.5-2.0	10-14	3,5	70-90	180-200
Yabadabadoo*		SPEdaba	large	10-11 cm	4.0-4.5 cm	30-35	light	1.5	10-12	3,5	60-80	220-260
Yellow Tombola*		SPEclever	large	11 cm	5.0 cm	30-35	thornless	1.5-2.0	14-16	3,5	60-70	160-180

These data have been obtained under Dutch growing conditions. Depending on growing methods this information can vary.

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